

The logo consists of a red square with a white L-shaped line inside, forming a corner. A black rectangle is positioned at the top right of the L-shape, containing the white text "MND".

MND

COMPANY PROFILE

INTRODUCTION

Every company management needs robust, flexible, agile structures to take prompt actions against unexpected market reactions and to be a part of new opportunities. To understand the current situation and to estimate future changes, management has to monitor and review the system carefully, make trustable evaluations, give precise decisions to implement them. After all of that, the system has to have a balance and check system to control the implementations for deviations and additional unexpected market reactions. As known very well, there is only one solution to the above problem: Data Controlling... And ERP system to control the data.

There are millions of companies all over the world trying to use ERP systems in their organizations without limitation of their company size. It can call alike trends now in the market. When we talk about benefits that and ERP could bring for the companies, those are non-comparable. It is the most known and famous solution for data control.

Although each company looking forward to implementing ERP, there are many bad examples of ERP implementation that ended with a failure. By calling failure, we should understand lost of money, lost of time, loss of hopes of any organization. Any couldn't able to decide to continue with ERP software or not or where to start, stop. Most of the time it becomes a painful period for companies. Although ERP usage becomes more widen technology of software improving day by day, according to market experiences, nearly 80 percent of all ERP solutions fail. This is a tragic reality of ERP.

There can be several reasons for the failure of an ERP implementation. Here are the most important ones;

Consultancy

This is one of the main concerns, of the businesses before implementing an ERP. This is the most important term of implementation. The needs of the company and designing of ERP must be shaped in this period. Analysis of experiences shows us improper consultancy standing as the main reason for failure for business enterprise.

Cost of ERP

Although ERP solution is known to align your business process and assure the security of your business data, in some cases, the complexity of the solution requires higher consultancy and training costs, which can act as a major roadblock to becoming one of the major obstruction.

Partial Implementation

Generally, at the end of implementations, ERP could be applied partially and/or used by employees partially. This is another failure point of ERP. In that case, companies never decide to expend or give up ERP.

Setting Expectation

Every ERP has its limitations. Setting the right expectation at the beginning is crucial. This will help the stakeholders, to know the functioning of the solution, and be prepared for the result accordingly. Dynamia is a new generation, flexible, scalable ERP solution.

Technology And Flexibility Of ERP Software

Although deploying an ERP seems a one-time investment it is continuous and non-ending. The initial cost of each ERP normally becomes high for any company, But, if the selection of ERP software is not proper, the implementation cost could be more than expectations. So, any software should be flexible enough to change and scale itself with the growth of your organization. A non-scalable or non-flexible ERP can be a major hindrance to your business expansion.

Dynamia team is highly aware of market requirements and reasons for failures in implementation. All infrastructure of Dynamia has been designed to satisfy company needs, shorten the consultancy and deploying periods, and to provide total support for allover of company business scope during the implementation period. Dynamia will be a wisely selected software for you to seize your goals. The experienced team of Dynamia will be supporting you whenever you continue to your business.

ABOUT

Dynamia is a well-designed systematical ERP solution for organizations based on more than 25 years of market experience. It has very strong tools for an organization to set their needs and find perfect solutions. These sophisticated tools give perfect benefits to executers to start and end ERP deployment in a very short time with the maximum efficiency.

Our products cover many latest technological features on it and very well-designed infrastructure lets any future's technologies to be adapted easily for your enduring use.

Dynamia can be applied to any type of company. No call for the size of the organization.

MISSION

Our mission is to design and create the best software for our clients to ensure all single person's involvement as a part of the implementation to increase personal talents and to improve company business.

VISION

We believe everyone has a chance to show their potential in a fairly and understandable environment.

PRODUCTS

Dynamia is the main product of MND. It has been designed as an entire product for business enterprises.

Human Resources

To select proper employees to receive high performance from each of them is becoming a serious systematic approach for companies. The employee is the most important resource of an organization. To have the maximum benefit, the system must be well defined & designed to evaluate the qualification and performances of each employee.

Dynamia serves you with very simple and practical paths, workflows to set up a crystal system. Without a waste of time, the focus of team members will be on assigned works to complete on time.

Dynamia covers all human resources steps starting recruitment to retirement.

Planning

Planning is the process of thinking about and organizing the activities required to achieve an optimum balance of requirements or demands with available resources. Planning covers the ignition and maintenance of a plan.

Planning is everywhere and for everyone. Setting up a goal and succeed in requires the best expertise and participation of employees. An organization has to be aware of its resources and power to end on time.

Our software planning platform provides wide and flexible solutions to users to establish steps, relations, prerequisites, dependencies easily. The platform lets on-time alerts to support authorized persons to review and re-arrange the planning steps to have better executions.

PRODUCTS

Sales

Sales encompass all activities involved in selling a product or service to and plays a key role in the building of loyalty and trust between customer and business. Companies must have entire sales organizations comprised of employees that are dedicated to selling their products and services. Within our system, you create sales quotes or orders online with precise profit calculations, To manage the schedule of a salesperson, follow up of quotes, contract, delivery of services and goods are all in the scope of our system. To increase effectiveness, auto warning and reporting system give hints to management for on-time reflections.

Procurement

Procurement is the process or the act of sourcing or obtaining services or goods for a business. This set of processes is important because it has a direct impact on achieving goals and how much a business can save. Vendor Portal of Dynamia provides smart communication with vendors to minimize time losses, misunderstandings, rejection rates. Each vendor will be a part of your company and use the same platform as Dynamia.

Equipment

Dynamia has an easy definition and manages equipment tools to control all equipment. Investment approaches, performance evaluations idle times, cost of each of them, life-cycle estimations are some basic examples of software equipment tool features.

Maintenance

Although maintenance is a total spending process, it is a cost-saving activity of a company. You pay to save. A well defined and regular maintenance system adds values to goals and savings end the end.

The maintenance module of our software identifies each step of maintenance very clearly to everyone to cause additional time losses and to ensure the good would be active on planned time.

PRODUCTS

Finance and Accounting

Business finance is an art and science. The finance system is crucial to keep a business operating smoothly without running out of cash and to make a schedule for incomes and payments for the future of the company. Finance stands on accounting, but while accounting is mainly descriptive, finance is active, using accounting information to manifest tangible results.

Finance is the accumulation point of all other activities of business enterprise. The on-time reaction is the happiness of all related parties. Dynamia finance work simultaneously with other modules to support them and to increase satisfaction for all. As a part of planning, the finance schedule pushes the organization not to cause any failure and unhappiness.

Quality

Quality Control is the point to check the satisfaction of any activity, product, service, etc. It is the matching process if desired and output.

The qualification of a quality person has a direct effect on activity execution. During and at the end of any activity all described.

Documentation

Documentation is a major part of executing any activities. All work descriptions should be documented and distributed properly for related parties to execute the activities. Creation, launching, and maintenance of any document must under control not to let undesired activity execution. The smart design of Dynamia allows any employee to use the approved, latest version of the document. Any type of document will be ready whenever one needs them.

The report creation tool lets any report to be prepared periodically.

Archiving System allows traceability of any soft copies of documents and records.

Inventory

The inventory system of Dynamia allows anyone to monitor the real status of any goods and let to find the location of them easily. Storage periods, storage conditions, cost, maintenance requirements, shipment schedule, handling and transportation methods, and more are all Dynamia's scope to guide the employee to take actions on time.

SUPPORT

24 hours of online support through Dynamia

TURKEY

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